

When you use our services, you trust us with your information. This Privacy Policy is meant to help you understand what data we collect, why we collect it and what we do with it. This is important; we hope you will take the time to read it carefully.

As you use our services, we want you to be clear how we're using information and the ways in which you can protect your privacy.

Our Privacy Policy explains:

What information we collect and why we collect it.

- How we use that information.
- The choices we offer, including how to access and update information.
- When this Privacy Policy applies
- Our Privacy Policy applies to all of the services offered by DESHODES and its affiliates, services DESHODES provides on Android and iOS devices.

Our Privacy Policy does not apply to services offered by other companies or individuals, including products or sites that may be displayed to you in search results, sites that may include DESHODES services or other sites linked from our services. Our Privacy Policy does not cover the information practices of other companies and organizations that advertise our services and that may use cookies, pixel tags and other technologies to serve and offer relevant ads.

Referral Program

Our users can refer friends to our site <https://gcors.com>. In the case where a bonus is offered to a user in return for the referral, we will only retain the information about the referred parties to properly credit the account of the user initiating the referral. The information is not used for any other purpose.

Collection and Use of your Personal Information

While accessing DESHODES products and services, we may collect personal information from you such as your name, email address, language, and more. We use this information to:

- Communicate, interact and build our relationship with you;
- Ensure that our site, products, and services are relevant to you;
- Notify you of billing or changes related to products or services that you receive from us;
- Send you newsletters, special offers, and information about new services, if you so request;

- Process, fulfill and follow up on transactions and requests for products, services, support, and information;
- Administer our site and for internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes;
- Deter, detect, and prevent fraud and other prohibited or illegal activities;

Collection and Use of Non Personal Information

When you register for GCors CRM On Demand, or download and install our software, we may collect non-personal information – data that does not permit direct association with any specific individual, such as your country and operating system. This information is used to help us improve our products and services.

Stored Information

- **Your personal Information** such as your user name, password, email address will be used primarily for providing you access to the GCors CRM On Demand service. We will also use your name, and email address to communicate changes, events related to the GCors CRM On Demand service. We post user testimonials on our website. These testimonials may include names and other Personal Information and we acquire permission from our users prior to posting these on our website. DESHODES is not responsible for the personal Information users elect to post within their testimonials. DESHODES will promptly delete any information on the testimonial upon request.
- **3rd party Information:** While using the GCors CRM On Demand service, you will be entering details of your clients, such as Contacts and Accounts, uploading documents..etc. This information may be used in an anonymized fashion, privately and solely by DESHODES to improve our products and services, such as for the development and training of machine-learning based algorithms
- **Usage Details:** Your usage details such as time, frequency, duration, pattern of use, features used and the amount of storage used might be recorded by us and used to improve the GCors CRM On Demand service
- **Financial Information:** In case of services requiring payment, we request credit card or other payment account information, which will be used solely for processing payments. Your financial information will not be stored by us except for the name, address of the cardholder, expiry date and the last four digits of the Credit Card number. Subject to your prior consent and where necessary for processing future payments, your financial information will be stored in encrypted form on secure servers of our reputed Payment Gateway Service Provider who is beholden to treating your Personal Information in accordance with this Privacy Policy Statement
- **Visitor Details:** We use the Internet Protocol address, browser type, browser language, referring URL, files accessed, errors generated, time zone, operating system and other visitor details collected in our log files to analyze the trends, administer the website, track visitor's movements and to improve our website. We link this automatically-collected data to other information we collect about you

Storage Premises

- The data stored in your user account, including documents, emails, contact details, invoices, ..etc, will be stored on the servers of our Cloud infrastructure provider. These servers are located in the United States and other countries. Use of GCors CRM On Demand service signifies your consent to such transfer of your data outside of your country.
- In order to prevent loss of data due to errors or system failures, we also keep backup copies of data including the contents of your user account. Hence your files and data may remain on our servers even after deletion or termination of your user account. We assure you that the contents of your user account will not be disclosed to anyone. We also do not process the contents of your user account for serving targeted advertisements

Use of Cookies

We use temporary and permanent cookies to enhance your experience of our GCors CRM On Demand services. Temporary cookies will be removed from your computer each time you close your browser. By selecting 'keep me signed in' option in GCors CRM On Demand Services, a permanent cookie will be stored in your computer and you will not be required to sign-in by providing complete login information each time you return to our website. If you have turned cookies off, you may not be able to use registered areas of the website. We tie cookie information to your email address when you elect to remain logged in so as to maintain and recall your preferences within the website

Use of Web beacons

Web beacons are 1×1 clear images that are embedded onto a web page or an email to document traffic and for website analytics without collecting any Personal Information. To provide the service, we may from time to time employ the use of web beacons on the website and in emails.

3rd Party Analytics Services

We may employ the services of a third party agent to analyze statistical and aggregate data about our website content and user base. This aggregated information is not personally identifiable and is employed in improving website functionality and offerings. To this end, these third parties may employ the use of cookies and, or pixel tags in providing their services. While these third party cookies are not tied to your Personal Information, GCors CRM On Demand does not have access to these cookies nor are we responsible for them.

Links from our website

Some pages of our website contain external links. You are advised to verify the privacy practices of such other websites. We are not responsible for the manner of use or misuse of information made available by you at such other websites. We encourage you not to provide Personal Information, without assuring yourselves of the Privacy Policy Statement of other websites

With whom we share Information

We may need to disclose Personal Information to our affiliates, service providers and business partners solely for the purpose of providing GCors CRM On Demand services to you. For example, if you request that a salesperson contact you, we may pass your request to a local reseller partner, if that is appropriate. Or, we may share your email address with an affiliate to learn more information about your industry, role, to be able to offer relevant content. In such cases DESHODES will also ensure that such affiliates, service providers and business partners comply with this Privacy Policy Statement and adopt appropriate confidentiality and security measures. We will obtain your prior specific consent before we share or disclose your Personal Information to any person outside DESHODES for any purpose that is not directly connected with providing GCors CRM On Demand Services to you. We may share generic aggregated demographic information not linked to any Personal Information regarding visitors and users with our business partners. Please be aware that laws in various jurisdictions in which we operate may obligate us to disclose user information and the contents of your user account to the local law enforcement authorities under a legal process or an enforceable government request. In addition, we may also disclose Personal Information and contents of your user account to law enforcement authorities if such disclosure is determined to be necessary by DESHODES in our sole and absolute discretion for protecting the safety of our users, employees, or the general public

Clear Gifs and Log Files

We and our third party partners use technologies such as web beacons in analyzing trends, administering the website, tracking users' movements around the site, and gathering demographic information about our user base as a whole. We may receive reports based on the use of these technologies by these companies on an individual and aggregated basis.

As is true of most websites, we gather certain information automatically and store it in log files. This information may include internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, operating system, date/time stamp, and/or clickstream data. We link this automatically-collected data to other information we collect about you.

Do Not Track

Do Not Track (“DNT”) is an optional browser setting that allows you to express your preferences regarding tracking by advertisers and other third parties. We do not use technology that recognizes DNT signals from your web browser.

How secure is your Information

Although no data transmission can be guaranteed to be 100% secure, we take reasonable steps to protect all Personal Information and data you store in our service. DESHODES maintains strict administrative, technical, and physical procedures to protect information stored in our servers, which are located in the United States and other regions of the world. We use industry-standard Secure Socket Layer (SSL) encryption technology to safeguard the account registration process and sign-up information. Other security safeguards include but are not limited to data encryption, firewalls, and physical access controls to building and files.

We implement a variety of security measures to maintain the safety of your personal information and data you store in your account [to be deleted]. Access to your name and email address is restricted to the employees of DESHODES. Data stored in your account is only accessed by the DESHODES team when performing the migration, or support services.

All supplied sensitive/credit information is transmitted via Secure Socket Layer (SSL) technology and then encrypted into our Payment gateway providers database only to be accessible by those authorized with special access rights to such systems, and are required to keep the information confidential. After a transaction, your private information (credit cards, social security numbers, financials, etc.) will not be stored on our servers.

Your Choice in Information Use

You will be required to register for our GCors CRM On Demand service by providing Personal Information. If you choose not to provide your Personal Information, we will be unable to provide you the GCors CRM On Demand service. We will provide you with the option of opting out from receiving mail from us; however, you will not be able to receive email notifications of new services, releases, upcoming events and changes to the Privacy Policy Statement should you decide to opt-out of receiving all messages from DESHODES. In the event, we decide to use your Personal Information for any purpose other than as stated in this Privacy Policy Statement, we will offer you an effective way to opt out of the use of your Personal Information for those other purposes. You may opt out of receiving newsletters and other secondary messages from DESHODES by selecting the ‘unsubscribe’ function present in every message we send.

Accessing, Updating and Removing Personal Information

We provide users with access to their Personal Information. Users may correct, update or remove any such Personal Information either by accessing their user account or by contacting DESHODES Support Services at support@gcors.com. Such changes may take up to 48 hours to take effect. We respond to all enquiries within 30 days

Investigation of Illegal Activity

We may need to provide access to your Personal Information and the contents of your user account to our employees and service providers for the purpose of investigating any suspected illegal activity or potential violation of the terms and conditions for use of GCors CRM On Demand Services. However, DESHODES will ensure that such access is in compliance with this Privacy Policy Statement and subject to appropriate confidentiality and security measures.

Children's Privacy

We are in compliance with the requirements of COPPA (Children's Online Privacy Protection Act), we do not collect any information from anyone under 13 years of age. Our website, products and services are all directed to people who are at least 13 years old or older

Enforcement of Privacy Policy

We make every effort, including periodic reviews to ensure that Personal Information provided by you is used in conformity with this Privacy Policy Statement. If you have any concerns regarding our adherence to this Privacy Policy Statement or the manner in which Personal Information is used for the purpose of providing GCors CRM On Demand Services, kindly contact our Support team at support@gcors.com. We will contact you to address your concerns and we will also co-operate with regulatory authorities in this regard if needed

Notification of Changes

Any changes to the Privacy Policy Statement will be posted on our website in order to keep you informed of any changes in nature of information collected, a manner of collection, use and sharing of information. If at any point we decide to use Personal Information in a manner different from that stated at the time it was collected, we will notify you by email and provide you with the ability to opt-out of these new uses unless you have opted out from receiving all email notifications from us. You will not receive email

notification of minor changes to the Privacy Policy Statement. If you are concerned about how your personal information is used, you should check this page periodically.

Blogs and Forums

We provide the capacity for users to post information in blogs and forums for sharing information in a public space on the website. This information is publicly available to all users of these forums and visitors to DESHODES sites. We require registration to publish information, but given the public nature of both platforms, any Personal Information disclosed within these forums may be used to contact users with unsolicited messages. We encourage users to be cautious in disclosure of Personal Information in public forums as DESHODES is not responsible for the Personal Information users elect to disclose.

DESHODES also supports third-party widgets on the website that allow users to share articles and other information on different platforms. These widgets do not collect or store any Personal Information from users on the website and simply act as a bridge for your convenience in sharing information

Terms and Conditions

Please refer to our latest [terms of service](#) to learn about the disclaimers and limitations of liability governing the use of DESHODES.

End of Privacy Policy

If you have any questions or concerns regarding this Privacy Policy Statement, please contact us at support@gcors.com. We will respond to all inquiries within 30 days of receipt after ascertaining your identity.